

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 10007924-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): JEROLD SHAN

Confirmation No.: 4891

Application No.: 09/852,611

Examiner: Calvin L. Hewitt, II

Filing Date: May 9, 2001

Group Art Unit: 3621

Title: AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE

Mail Stop Appeal Brief-Patents  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL OF APPEAL BRIEF

Transmitted herewith is the Appeal Brief in this application with respect to the Notice of Appeal filed on December 9, 2007.

- ☐ The fee for filing this Appeal Brief is \$510.00 (37 CFR 41.20).
- ☒ No Additional Fee Required. (the fee having been paid with the Appeal Brief filed December 2, 2006)  
(complete (a) or (b) as applicable)

The proceedings herein are for a patent application and the provisions of 37 CFR 1.136(a) apply.

☐ (a) Applicant petitions for an extension of time under 37 CFR 1.136 (fees: 37 CFR 1.17(a)-(d)) for the total number of months checked below:

<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$460	<input type="checkbox"/> 3rd Month \$1050	<input type="checkbox"/> 4th Month \$1640
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☐ The extension fee has already been filed in this application.

- ☒ (b) Applicant believes that no extension of time is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

Please charge to Deposit Account 08-2025 the sum of \$ 00. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

Respectfully submitted,

JEROLD SHAN

By /Joseph G. Swan/

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Date : February 11, 2008

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